

CASE STUDY: PICKUP, STORAGE, REDELIVERY OF FURNITURE AT 180 STORES

STARBUCKS

Coffee Stores

Client Needs Analysis

Starbucks needed a mover with a large fleet and large staff to accommodate the pickup of outdoor furniture for storage during the winter that would allow all the stores to discontinue using the furniture at approximately the same time, on a tight per piece budget.

PROJECT LOCATION:

- 180 STORES THROUGHOUT CHICAGO AND THE SUBURBS.

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Starbucks is a true American success story. Here in the Chicagoland area, the premium coffee chain has approximately 180 locations that offer patio furniture, often incorporating fenced areas for their patrons to enjoy their beverages in the outdoors. The only problem is that unlike some warm weather locations such as Florida, Chicago's famous winters make outdoor seating a seasonal need for Starbucks, yet their stores have no room to store the furniture during the winter.

Boyer-Rosene provided a solution, dispatching trucks and crews throughout the area, and providing a large warehouse storage space to hold the tables, chairs, umbrellas, and fence sections. The variety of sizes and shapes and the volume of pieces required some clever use of warehouse space to accommodate all the items in a controlled, cost-effective area. Prior to being placed into permanent storage, all tables and chairs are inspected, and any that need replacing due to poor condition are identified, and Starbucks orders replacement furnishings, which Boyer-Rosene stores until spring. Furniture that needs to be replaced is sold to used furniture dealers or for scrap, and Starbucks receives the proceeds. In the spring, all the furniture is delivered back to the retail locations.

"I have used the services of Boyer-Rosene for 20 plus years and have found them to be a very professional operation. They handle relocations and storage requests for me in both a timely and cost effective manner. They also handle last minute changes that may arise in a moments notice. I would highly recommend Boyer-Rosene and their staff to anyone that needs a job professionally done."

Rod Westfall
Facility Supervisor
Starbucks Coffee Company



BOYER-ROSENE
"We Move . . . Chicago!"