

## CASE STUDY: ENTIRE HEADQUARTERS RELOCATION

# American Bar Association

## Trade Association

### Client Needs Analysis

*The ABA moved to a new headquarters building in the Chicago Loop and required a mover to provide complete relocation services for their multi-phase project.*

#### PROJECT LOCATION:

- ORIGIN: 750 N. LAKE SHORE DRIVE, CHICAGO
- DESTINATION: 231 N. CLARK STREET, CHICAGO

#### RELOCATION CONSULTANT:

- JULIEN J. STUDLEY

#### INTERIOR CONSTRUCTION:

- JULIEN J. STUDLEY

#### IT CONTRACTOR:

- MARON STRUCTURE TECH.

### **Boyer-Rosene Moving & Storage**

847.593.8700

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One of the larger relocations of 2004 in Chicago occurred when the American Bar Association acquired space in the former Quaker Oats corporate headquarters and vacated their previous offices on Chicago's famous Lake Shore Drive. The move included the American Bar Association, the ABA Museum, and other affiliated organizations. In total, approximately 800 people were relocated by Boyer-Rosene into 225,000 square feet of new office space. ABA retained Studley's project management team to assist in writing an RFP and selecting a mover for this crucial, several week long project. Studley and ABA personnel had detailed interviews with several movers before selecting Boyer-Rosene.



*The ABA Building*



Boyer-Rosene worked closely with Studley's project manager, the facilities group at ABA, and coordinated with ABA's other contractors to effectively manage the relocation of furniture, contents, IT equipment, art, and supplies into the new facility on a very tight timetable and budget. A primary project manager from Boyer-Rosene's experienced team was assigned to coordinate every aspect of the move, from the original proposal, to supervising the crews each day and each night until each phase was completed. Boyer's practice of having a single manager in charge of every element of a project allowed the movers to react quickly and efficiently to changing requirements as buildout, voice & data installation, furniture delivery and installation, and other schedules evolved.



**BOYER-ROSENE**  
*"We Move . . . Chicago!"*